We provide you with a programme which is completely taught in English, which imparts managerial knowledge with a focus on behavioural management and with a high degree of practical relevance. Our postgraduate study programme leads to the degree “Master of Business Administration” (MBA).

We offer:
• Full-time programme (one year, € 12,000*)
• Part-time programme (up to four years, € 14,500*)
• 15 courses (in Germany and abroad)
• 4-day-classes (Wed to Sat)
*plus additional fees each semester (€ 223 as of 2017).

We look for qualified employees and graduates with a first degree, professional experience, good knowledge of English (e.g. TOEFL), GMAT (this test can be waived in justified cases) and the motivation to boost their career.

Together with the Welcome Center of Saarland University we will assist you with your visa and registration issues, questions regarding insurance, housing as well as enrolment at Saarland University.

You would like to bring your family with you? We will be pleased to help you find suitable childcare.

At a Glance

Module Overview

Module 1 Management Basics
1.1 Strategic Management
1.2 Corporate Sustainability & Social Responsibility
1.3 Soft Skills

Module 2 European Basics
2.1 European Institutions
2.2 European Regulations

Module 3 Financial Management
3.1 Economics and Finance
3.2 Learning Business by Doing Business

Module 4 Marketing and Management
4.1 Marketing and Management in Foreign Countries
4.2 Retailing and Logistics

Module 5 Operations Management
5.1 Service Management
5.2 Data Analysis

Module 6 Behaviour Management
6.1 Consumer Behaviour
6.2 Entrepreneurship
6.3 Leadership and Human Resource Management
6.4 Cross-Cultural Management

Module 7 Master Thesis

Application

To apply, please hand in the following documents:
• Curriculum vitae
• Letter of motivation
• Certificate of first degree
• Two letters of reference/recommendation
• TOEFL certificate
• GMAT certificate*
• Other certificates (e.g. occupational certificates)
• Photo (digital, 300 dpi)
*can be waived in justified cases

You may also apply online:
https://app.mba-europe.de/register/reg_step1.php

Contact

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Chair of Marketing

Academic Directors

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As one of the very first and leading business schools in Germany, this MBA programme has a perfect combination of cross-cultural management with focus on Europe and intellectual capitals which you should gain during your MBA studies. Through its increasing international network and alumni activities, the students have the chance to be better prepared to enter the labor market again after their MBA.

The three main things that the MBA programme of Europa-Institut has given me are the global network of contacts, the ability to learn a new subject fast, and diverse soft skills like self-confidence, empathy and motivation. Today I am working in an international Human Resources company and the skills I obtained at Europa-Institut are urgent in my everyday job.

As a part-time student and professional, the flexibility and quality of the programme were the most important aspects to consider. Excellent lecturers combined with the favourable location in the centre of a very dynamic Europe also made the programme very interesting for me.

After my graduation as a mechanical engineer, I realized that additional skills in business administration and management might be very helpful in my professional life. I made my decision for the Europa-Institut at Saarland University because of their very flexible part-time MBA programme.

In my previous job, I realised that technical knowledge alone was not going to be enough to take me forward in my career. The MBA programme at the Europa-Institut provided me with the business and economic basics that I had been missing. I now work for Fresenius Medical Care in Bad Homburg, where I am able to put both my technical and business knowledge to good use. Things couldn’t have been better at the Europa-Institut.

Being part of the MBA programme in European Management at the Europa-Institut was a rich, extraordinary experience. I joined the team as a part-time student to align my scientific background with my inclination toward business developments and I could not have hoped for a better match. With a variety of highly relevant subjects both in Germany and abroad, classes are demanding and challenging, allowing students to learn first-hand the complexities of real-world business practices. The quality and relevance of the courses have direct applications in the fields of Marketing, Finance, Human Resources, and Logistics, to name a few. All these qualities are coupled with an outstanding international team of colleagues and lecturers of diverse backgrounds that provide further cross-cultural and intellectual capabilities.

Personally, the benefits of this MBA programme for my professional career were almost immediate and I have successfully transitioned into a competitive Business Consultant position. When looking for innovation and business acumen, the Europa-Institut is a centre for excellence.

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