Module 1  Management Basics  
- Strategic Management  
- Corporate Sustainability and Social Responsibility  
- Soft Skills

Module 2  European Basics  
- European Institutions  
- European Regulations

Module 3  Financial Management  
- Economics and Finance  
- Learning Business by Doing Business

Module 4  Marketing and Management  
- Marketing and Management in Foreign Countries  
- Retailing and Logistics

Module 5  Operations Management  
- Service Management  
- Data Analysis

Module 6  Behaviour Management  
- Consumer Behaviour  
- Entrepreneurship  
- Leadership and Human Resource Management  
- Cross-Cultural Management

Master Thesis

MBA “Master of Business Administration“