



**Academic Year 2018-19** (Subject to modifications)

- Module 1      Management Basics**
- Strategic Management
  - Corporate Sustainability and Social Responsibility
  - Soft Skills

- Module 2      European Basics**
- European Institutions
  - European Regulations

- Module 3      Financial Management**
- Economics and Finance
  - Learning Business by Doing Business

- Module 4      Marketing and Management**
- Marketing and Management in Foreign Countries
  - Retailing and Logistics

- Module 5      Operations Management**
- Service Management
  - Data Analysis

- Module 6      Behaviour Management**
- Consumer Behaviour
  - Entrepreneurship
  - Leadership and Human Resource Management
  - Cross-Cultural Management

**Master Thesis**

**MBA “Master of Business Administration“**

(update: 12/06/2018)