

EUROPA INSTITUT SEKTION
WIRTSCHAFTSWISSENSCHAFT
EUROPEAN INSTITUTE FOR
ADVANCED BEHAVIOURAL MANAGEMENT



UNIVERSITÄT
DES
SAARLANDES



MBA European Management

Management in the heart of Europe

www.mba-europe.de

Key facts



The postgraduate MBA study programme at Saarland University has a long history. It is located at the Business Department of the Europa-Institut. When it was introduced in 1990, it was the first study programme at a German university leading to an MBA degree.

Our MBA programme focuses on European Management and is attractive to a wide target audience including practitioners, international graduates, academics and entrepreneurs – working both with Europe and within it. Cutting-edge education is the foundation on which our programme is built. The postgraduate MBA programme can be completed in full-time or part-time and comprises 15 study units and a Master thesis. Modules include Management Basics, European Basics, Financial Management, Marketing and Management, Operations Management, and Behavioural Management.

The courses are held by distinguished professors from renowned universities from Germany and

other European countries. Some of the classes are offered as International Weeks at universities abroad. Field trips and other events help to deepen and apply theoretical knowledge and to socially interact with other students, practitioners, and academics.

Our students are from all over the world on their way to becoming leaders in global teams. They learn about strategy including economic, legal and political aspects as well as cross-cultural aspects through discussions and case studies.

Our postgraduate MBA programme is accredited by the Accreditation Council as part of system accreditation of Saarland University.

Our students may use the facilities of Saarland University including child care, sporting facilities and the language centre. Our active alumni network is a valuable resource both for present and former students.

A historical place



The university was founded in 1948 with support from the French state.

Saarland University was declared a “European University” in the early 50s and has had a strong European orientation since that time.

In 1951, the Europa-Institut was founded as a symbol of that orientation and as early as the 1950s, many students came from abroad to study in Saarbrücken. Today, more than 240 cooperative relationships and partnerships mirror this internationality. The institute’s European tradition is fundamental !

Managing with(in) Europe



Our students come from all over the world to study the MBA European Management at our Institute. The programme equips them with comprehensive skills they need to successfully take the next steps in their careers to become global leaders.

They learn the economic, political, legal and cultural basics of the European integration from an interdisciplinary perspective as well as the necessary skills and abilities in order to be able to lead companies in their dealings with(in) Europe.

“Managing with(in) Europe” on the one hand means all the operational and strategic activities that need to be dealt with by companies working within Europe.

On the other hand,

“Managing with(in) Europe” relates the challenges facing companies from outside Europe who want to do business in and with Europe.

Careers of tomorrow



We consistently take the specific demands of the European economic area into account in our programme.

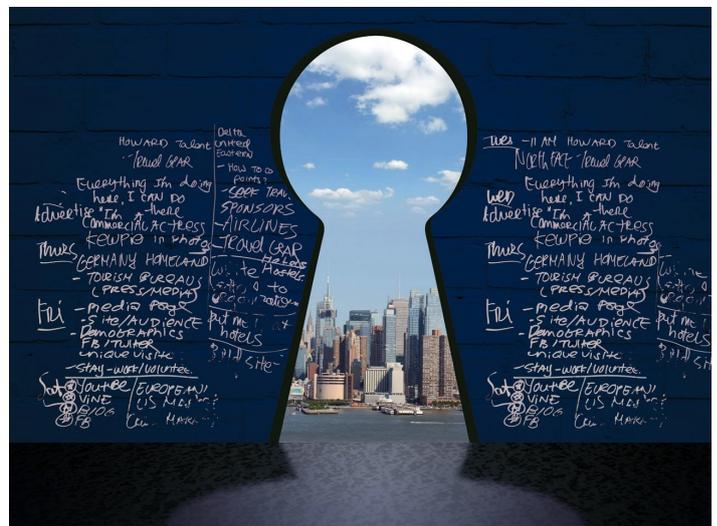
We combine cutting edge research with a modern teaching style.

We create a truly international experience at a truly international university.

We cherish differences !

With over 30 years of experience in post-graduate teaching we equip the managers of tomorrow with fundamental knowledge in European Management.

Our students understand the cultural diversity of Europe and know how to incorporate this understanding into their considerations in order to make successful management decisions. They are prepared to “manage successfully with(in) Europe”.



Be exceptional



Learn State-of-the-Art methodologies, economic theory and practice as well as key skills within the 15 weeks of the programme. Attend other classes to expand your knowledge and skill set beyond management.

In accordance with the EU guidelines which regulate the European Credit Transfer System (ECTS), a total of 60 credit points is achieved by completing the MBA study programme.

Personalised leadership programme

Teamwork and leadership training play an important role in qualifying top European leaders. You will therefore have the opportunity to work on case studies in each course.

In workshops, students improve both key competencies and soft skills such as leadership, business behaviour, presentation techniques and team building.



Cutting-edge education

Module 1 Management Basics

- Strategic Management
- Corporate Sustainability and Social Responsibility
- Soft Skills

Module 2 European Basics

- European Institutions
- European Regulations

Module 3 Financial Management

- Economics and Finance
- Learning Business by Doing Business

Module 4 Marketing and Management

- Marketing and Management in Foreign Countries
- Retailing and Logistics

Module 5 Operations Management

- Service Management
- Data Analysis

Module 6 Behaviour Management

- Consumer Behaviour
- Entrepreneurship
- Leadership and Human Resource Management
- Cross-Cultural Management

Master Thesis

MBA "Master of Business Administration"

Flexible part-time option



The modular concept of the courses facilitates flexible studying structures. You may extend your studies over a period of up to four years while remaining in your job.

Like the full-time students, you can start the programme in mid-October but you are also free to start any other time of the academic year you like as a part-time student. During the study period you will complete the required 15 block courses. Following the successful completion of the courses you have six months to write your final thesis in order to complete the programme in October.

Intense full-time option

The programme starts in mid-October.

Within the first nine months of the study programme, you complete the required 15 courses. Following the successful completion of the courses, you then have three months to write your final thesis to complete the programme in October.



Learning in action



Strong knowledge-transfer orientation during the course weeks which takes the form of numerous case studies, guest lectures and panel discussions.

“Learning in action” also includes international study weeks, for instance in Sheffield/UK, Rennes/France and Valencia/Spain.

High company impact

Practitioners from international institutions and enterprises lecture on topical issues and share their professional experience.

Managers from major companies invite you to visit their manufacturing facilities and share their insights into European Management.



Intercultural community



Our students join a large multinational community: Learning high-level management techniques and enjoying a multicultural environment is characteristic for our programme.

Opening ceremony

Welcoming the new students and celebrating with our successful graduates.

Each academic year, the best student receives the “Hans-Werner-Osthoff-Preis” which is awarded by the Prof.-Dr.-Osthoff foundation.



Testimonials



“For me as a part-time student I definitely valued the flexibility the program offers. The lectures were interesting and full of valuable information for everyday business life. I especially enjoyed the international courses which not only teach the theoretical knowledge of an MBA course but also come with the real life experience of other universities and some insights to international companies. The international group of students taking part in the MBA program also offer great learning opportunities from each other and add even more value to the program.”

Ivo Sonntag



“In my previous job, I realised that technical knowledge alone was not going to be enough to take me forward in my career. The MBA programme at the Europa-Institut provided me with the business and economic basics that I had been missing. I now work for Fresenius Medical Care in Bad Homburg, where I am able to put both my technical and business knowledge to good use. Things couldn't have been better at the Europa-Institut.”

Eleni Papaioannou



“The MBA programme at the Europa-Institut in Saarbrücken is very demanding: courses are great but tough and working in groups with people from diverse cultural and professional backgrounds is a huge challenge. However, you have to operate at your supposed limits, if you ever want to go beyond them. This is what the programme has to offer and I am happy that I have seized the opportunity to push my own limits!”

Tanja Fell



“I have chosen the MBA in European Management as a complement to my Mechatronics degree and my expectations of the program have been fully met. In a compact but detailed form, the content was taught in a way that is essential in today's management positions, especially at the interfaces between management and technology. The possibility to complete the study program part-time enabled me to combine the study program very well with my tasks in my own company.”

Ralf Jung

International Alumni Network



Current, former and prospective students as well as companies and any other interested parties are welcome to support our Alumni group so as to enhance the network of graduates, to further contacts and information exchange between them, to stay in contact to current students of the programme as well as to support the educational programme of the institute.

Beyond the programme

Use the outstanding infrastructure of Saarland University: accomodation, cafeteria, public transport system, sport and language centres, child care system.



The outside world



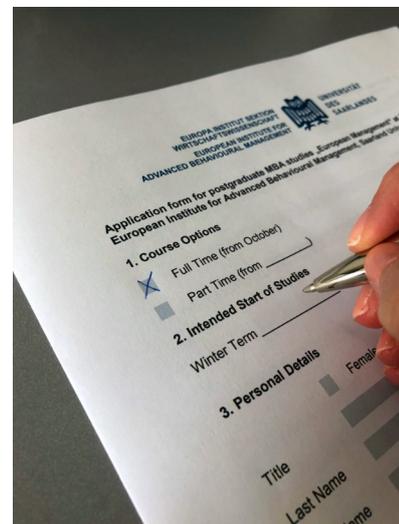
Saarbrücken is located at the border triangle of France-Luxembourg-Germany.

Enjoy the cosmopolitan flair of Saarbrücken in the heart of the European Union.

Ongoing admission process

Through a process entailing several steps, we choose the best students for our programme. Beginning with the initial contact, we discuss your career perspectives, depending on your personality and other attributes. Then, we analyse the application documents and invite the best candidates to an interview. Admission is granted by July 15th each year.

As applications are reviewed and evaluated on an ongoing basis and because places are limited, candidates are encouraged to apply as early as possible. If the class is full, further applications will be transferred to the admissions cycle for the next programme.



<https://app.mba-europe.de/sessions/new>

Key facts



Degree: Master of Business Administration

Start: Each October

Duration: One year (full-time study) Max. four years (part-time study)

Admission Criteria: First academic degree, Professional experience, Good knowledge of English, GMAT

Fees: Full-time: € 12,000 Part-time: € 14,500

Accommodation: Some accommodation is available on campus. But not only that, as a typical German university city, Saarbrücken provides a wide variety of rooms and apartments for students.

Cost of Living: In Saarbrücken, the cost of living for students amount to approximately € 500 a month.

Scholarships: We do not offer scholarships, because we believe in charging all students the same price. However, students may apply for scholarships at various institutions.

Facilities: Students of the MBA programme are entitled to use the facilities of the University of Saarland and may attend additional courses outside the programme.

Job Opportunities: Our cooperative relationships with well known international companies create outstanding career perspectives.

Academic Directors



Univ.-Professor Dr. Bastian Popp

Institut für Handel und Internationales Marketing

Chair of Retail Management

www.hima.uni-saarland.de



Univ.-Professor Dr. Andrea Gröppel-Klein

Institut für Konsum- und Verhaltensforschung

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It will be a pleasure for us to answer your questions in English or German.

Website

www.mba-europe.de



Follow us



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