



Academic Year 2022-23 (Subject to modifications)

- Module 1 Management Basics**
- Strategic Management
 - Corporate Sustainability and Social Responsibility
 - Soft Skills

- Module 2 European Basics**
- European Institutions
 - European Regulations

- Module 3 Financial Management**
- Economics and Finance
 - Learning Business by Doing Business

- Module 4 Marketing and Management**
- Marketing and Management in Foreign Countries
 - Retailing and Logistics

- Module 5 Operations Management**
- Service Management
 - Data Analysis

- Module 6 Behavioural Management**
- Consumer Behaviour
 - Entrepreneurship
 - Leadership and Human Resource Management
 - Cross-Cultural Management

Master Thesis

MBA “Master of Business Administration“

(update: 16/02/2023)