

*The latest findings from university research
now also for non-students and without long-term commitment!*

EUROPA INSTITUT SEKTION
WIRTSCHAFTSWISSENSCHAFT
EUROPEAN INSTITUTE FOR
ADVANCED BEHAVIOURAL MANAGEMENT



UNIVERSITÄT
DES
SAARLANDES

If you want to run a successful business in Europe, you need an understanding of how the EU works, its political decision-making processes and legal framework. Learn from experienced professors at university level in our continuing education course

European Institutions

Ideal for:

- Practitioners who want to better understand applicable regulations, meet compliance requirements and minimize legal risks
- Businesses who want to engage in policy-making processes and represent their interests
- All those who want to develop professionally in the field of EU legal and regulatory frameworks

Benefit from the latest insights from science and practice taught by lecturers who are leading the way:



**Dr.
Julian Böcker**

Contact us by phone on 0681 302-2553 or register directly at <https://www.eiabm.de/en/certificates/> for our course "European Institutions" from 25 to 28 October 2023 (9.00am-6.00pm each day) at the European Institute for Advanced Behavioural Management (EIABM) at Saarland University.

Please find more information on the course and lecturers on the following pages.

„European Institutions“ at Europa-Institut, Sektion Wirtschaftswissenschaft der Universität des Saarlandes

When?

The workshop in English will take place from **25-28 October 2023** daily from 9.00am-6.00pm on the Saarbrücken campus.

How and Where?

You can register directly with us until 20.10.2023, we are happy to answer your calls by phone, virtually or in presence on campus, the course will also take place on the premises of the EIABM on the Saarbrücken campus:

Your Contact Person:

Julia Senni, M.A.

Programme Manager

Phone: +49 (0) 681 / 302 – 2553

Email: info@mba-europe.de

Saarland University

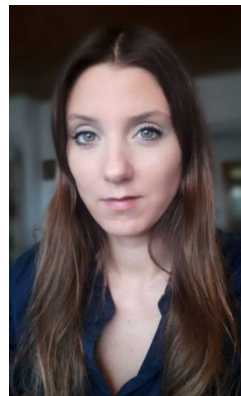
EIABM / Europa-Institut

Campus, Building A5.4

1st floor, room 1.07

66123 Saarbrücken

<https://www.eiabm.de/en/certificates/>



Why?

Take advantage of the opportunity to continue your education at university level with little time and application effort and receive first-class additional education in the field of modern management. In addition to valuable knowledge relevant to practice, you will receive an academic, internationally recognised certificate from Saarland University which will help you climb the next rung on your personal career ladder.

Cost

The participation fee per course is 849€.

The course meets the requirements for claiming educational leave !

„European Institutions“ at Europa-Institut, Sektion Wirtschaftswissenschaft der Universität des Saarlandes

Qualification Objectives: Students obtain a broad insight into policy making of the European Union. That includes historical development, treaties, institutions, decision making, EU member states, integration theories, selected policies (market building and market correcting) and foreign and security policy. They learn how legal norms and political procedures influence doing business in an international and especially European context.

Content: Policy making in the European Union differs distinctly from political processes in nation states. Students learn the peculiarity of new modes of governance which have been developed in the European Union. As the process of integration is an incremental development emphasis is put on historical aspects. As the European Union has developed step by step the same holds true for relevant norms and values which were laid down in successive treaties. Another focus of the course is decision making in the European Union. It becomes evident which actors are relevant. As policy making differs from policy to policy the course will discuss some examples of policies which can be classified either as market building (e.g. Internal Market) or market correcting ones (e.g. Cohesion Policy). The course includes two guest presentations, group discussions, two simulations and a written examination.

Lecturer:

Dr. Julian Böcker received his PhD in political science from the University of Duisburg-Essen in 2011 and subsequently completed an MBA in Leadership & Logistics in Hamburg. Dr. Böcker used to work for several years at the European Parliament as consultant for agricultural policy and Senior Policy Advisor. He is currently Head of Public Affairs at EDEKA Zentrale AG & Co. KG.

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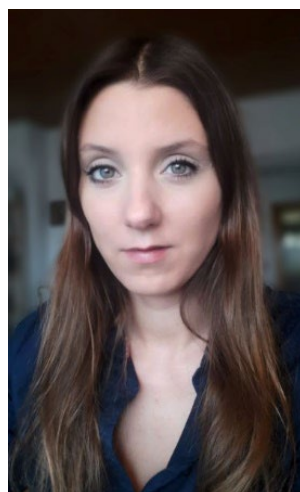
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