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now also for non-students and without long-term commitment!*

EUROPA INSTITUT SEKTION
WIRTSCHAFTSWISSENSCHAFT
EUROPEAN INSTITUTE FOR
ADVANCED BEHAVIOURAL MANAGEMENT



UNIVERSITÄT
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SAARLANDES

Anyone who wants to run a company successfully needs capable and motivated employees and managers. Learn from experienced professors at the university level in our continuing education course

Leadership and Human Resource Management

Ideal for:

- Practitioners who want to recruit and retain capable employees
- Companies that want to develop or maintain a positive corporate culture
- All those who want to develop professionally in the field of leadership and human resource management

Benefit from the latest insights from science and practice taught by lecturers who are leading the way:



Prof. Dr.

Torsten Kühlmann

Chair of Human Resource Management
University of Bayreuth

Contact us by phone on 0681 302-2553 or register directly at <https://www.eiabm.de/en/certificates/> for our course "Leadership and Human Resource Management" from 7 to 10 February 2024 (9.00am-6.00pm each day) at the European Institute for Advanced Behavioural Management (EIABM) at Saarland University.

Please find more information on the course and lecturers on the following pages.

„Leadership and Human Resource Management“ at Europa-Institut, Sektion Wirtschaftswissenschaft der Universität des Saarlandes

When?

The workshop in English will take place from **7-10 February 2024** daily from 9.00am-6.00pm on the Saarbrücken campus.

How and Where?

You can register directly with us until 02.02.2024, we are happy to answer your calls by phone, virtually or in presence on campus, the course will also take place on the premises of the EIABM on the Saarbrücken campus:

Your Contact Person:

Julia Senni, M.A.

Programme Manager

Phone: +49 (0) 681 / 302 – 2553

Email: info@mba-europe.de

Saarland University

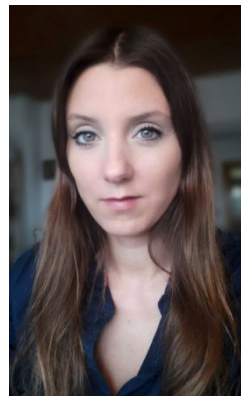
EIABM / Europa-Institut

Campus, Building A5.4

1st floor, room 1.07

66123 Saarbrücken

<https://www.eiabm.de/en/certificates/>



Why?

Take advantage of the opportunity to continue your education at university level with little time and application effort and receive first-class additional education in the field of modern management. In addition to valuable knowledge relevant to practice, you will receive an academic, internationally recognised certificate from Saarland University which will help you climb the next rung on your personal career ladder.

Cost

The participation fee per course is 849€.

The course meets the requirements for claiming educational leave !

„Leadership and Human Resource Management“ at Europa-Institut, Sektion Wirtschaftswissenschaft der Universität des Saarlandes

Qualification Objectives: This course will help students understand strategic dimensions of leadership and Human Resource Management in times of disruptive change. Students should be able to explain the foundations of professional HRM on a strategic level. They should be aware of how leadership as well as HRM function contribute to optimizing human capital and creating added value for organisations. They will get insight into recent research on leadership and HRM and behavior-related and measurement-related perspectives in HRM. They should be able to find solutions for highly recurrent challenges in leadership.

Content: This module focuses on the basic and advanced aspects of modern leadership and HRM. It covers current challenges and classifies them along a professionalization framework for HRM. Topics are – among others – the organization of HRM, Darwinism and the ethics of HRM, organizational culture, leadership and HRM in global context, the specific challenges of leadership in times of digitalisation, and the monetary measurement of human capital.

Lecturer:

Prof. em. Dr. Torsten Kühlmann is President of the Bayreuth Research Institute for SMEs (BF/M). He was professor at the University of Bayreuth for 30 years and holder the Chair of Human Resource Management. His research interests included expatriate management, international human resource management, corruption between organisations, cross-border networks, migration and knowledge management. In addition, Prof. Dr. Torsten Kühlmann is Chairman of the Board of Institute of International Communication Bayreuth and member of the Executive Board of the Foundation of International Management in Bayreuth.

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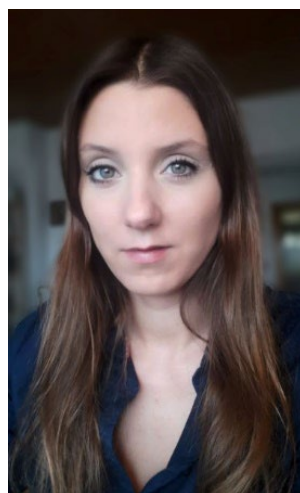
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