



## Academic Year 2023-24

(Subject to modifications)

- Module 1 Management Basics**
- Strategic Management
  - Corporate Sustainability and Social Responsibility
  - Soft Skills

- Module 2 European Basics**
- European Institutions
  - European Regulations

- Module 3 Financial Management**
- Economics and Finance
  - Learning Business by Doing Business

- Module 4 Marketing and Management**
- Marketing and Management in Foreign Countries
  - Retailing and Logistics

- Module 5 Operations Management**
- Service Management
  - Data Analysis

- Module 6 Behavioural Management**
- Consumer Behaviour
  - Entrepreneurship
  - Leadership and Human Resource Management
  - Cross-Cultural Management

**Master Thesis**

**MBA “Master of Business Administration“**

(update: 15/04/2023)