

Department of Economics at Saarland University

FUNDAMENTALS OF MANAGEMENT AS CERTIFIED INDIVIDUAL COURSES

The latest findings from university research **without** a degree and **without** long-term commitment!



Anyone who wants to successfully run a business needs effective communication, successful teamwork, problem-solving skills as well as leadership qualities. Learn these attributes from experienced professors at the university level in our continuing education course.

SOFT SKILLS

Ideal for:

- Practitioners who want to further their education on topics such as presentation skills, conflict resolution, or time management to better position themselves in the job market
- Companies who want to improve their skills in the areas of customer communication, employee management and networking
- All those who want to develop professionally in the area of soft skills

Benefit from the latest insights from science and practice taught by lecturers who are leading the way.



Dr. Silvia Scheinert

„Soft Skills “ at Europa-Institut, Department of Economics at Saarland University

When and where?

The certificate course in English takes place annually in the winter semester (expected in November) as a block course from Wednesday to Saturday all day in presence at our institute on the Saarbrücken campus: Building A5.4 Room 2.06.

How?

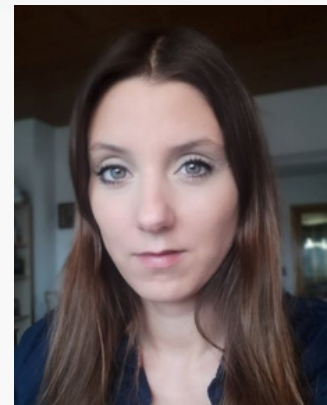
You can register directly with us up to one week before the start of the course and we will be happy to assist you by telephone, virtually or in person on campus.

Why?

Take advantage of the opportunity to continue your education at university level with little time and application effort and receive first-class additional education in the field of modern management. In addition to valuable knowledge relevant to practice, you will receive an academic, internationally recognised certificate from Saarland University which will help you climb the next rung on your personal career ladder.

Cost

The participation fee per course is 849€. The course meets the requirements for claiming educational leave!



Your contact person:
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<https://www.eiabm.eu/certificates/>

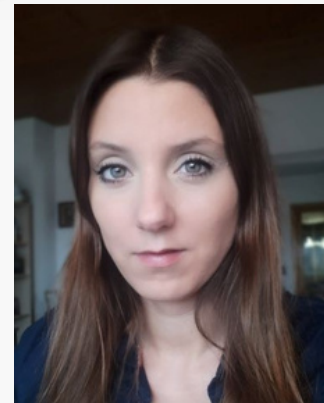
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Qualification Objectives: This module aims at raising student's cultural awareness and enhancing and deepening their competences in intercultural business communication, boosting their presentation skills to become convincing and effective presenters in business contexts, comprehensively practicing soft skills needed to establish successful relationships in business.

Content: Participants will practice their intercultural and presentation skills to successfully do business in an international context. The course content will, in parts, be presented to the participants by the lecturer. Group work, panel discussions, role plays as well as seminar dialog are among the formats used to explore the different topics. Day 4 of the course will be dedicated to the participants giving a business presentation.

Working on case studies will enable the participants to practice the newly acquired knowledge and put their soft skills in business to the test.

Lecturer: Dr. Silvia Scheinert is a certified educator and technical translator and has been giving coaching and company training for technical language and communication as an independent lecturer for over 29 years.



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