



MBA Entrepreneurship & Innovation

(subject to modifications)

MBA Entrepreneurship & Innovation	
Module 1: Management Basics (9CP)	Strategic Management (3CP) Corporate Sustainability and Social Responsibility (3CP) Soft Skills (3CP)
Module 2: European Basics (6CP)	European Institutions (3CP) European Regulations (3CP)
Module 3: Financial Management (6CP)	Learning Business by Doing Business (3CP) Economics and Finance (3CP)
Module 4: Marketing and Management (6CP)	Marketing of Innovations (3 CP) Consumer Behaviour (3 CP)
Module 5: Operations Management & Data Analytics (6CP)	Business Model Development (3 CP) Data Analytics Project (3 CP)
Module 6: Entrepreneurial Management (12CP)	Entrepreneurship (3CP) Leadership and Human Resource Management (3 CP) Entrepreneurial Management (3CP) Prototyping and Agile Project Management (3CP)
Master Thesis (15 CP)	Master Thesis (15 CP)