



MBA European Management

(subject to modifications)

MBA European Management	
Module 1: Management Basics (9CP)	Strategic Management (3CP) Corporate Sustainability and Social Responsibility (3CP) Soft Skills (3CP)
Module 2: European Basics (6CP)	European Institutions (3CP) European Regulations (3CP)
Module 3: Financial Management (6CP)	Learning Business by Doing Business (3CP) Economics and Finance (3CP)
Module 4: Marketing and Management (6CP)	Marketing & Management in Foreign Countries (3CP) Retailing and Logistics (3CP)
Module 5: Operations Management (6CP)	Service Management (3CP) Data Analysis (3CP)
Module 6: Behavioural Management (12CP)	Entrepreneurship (3CP) Leadership and Human Resource Management (3 CP) Cross-Cultural Management (3CP) Consumer Behaviour (3CP)
Master Thesis (15 CP)	Master Thesis (15 CP)