Admission Criteria

MBA "European Management" and MBA "Entrepreneurship & Innovation

– from October 2026 –

1 First degree

- University studies with the degree
  I. Diplom/Magister/Staatsexamen
  II. Bachelor/Master
- No degrees such as those from inter-office degree programmes are accepted.

2 Professional Experience

At least one year of work experience is required.

3 English Language Requirements

For all applicants from a non-English speaking country, the IELTS ACADEMIC or TOEFL test is required:

- Paper-based test: minimum 500 points
- Computer-based test: minimum 173 points
- Internet-based test: minimum 61 points

4 GMAT

A valid GMAT test is required. In some exceptional justified cases, the GMAT can be waived.

5 APS

The APS is required for applicants with degrees from India, China and Vietnam.

6 Interview with the directors of the programme

Subjects of evaluation are the candidate's motivation, his/her knowledge of economic issues as well as the general personal impression.

If required documents are not available until the application deadline 15.07. (international students) or 15.08. (residents), these documents may be submitted until the start of the studies, which means the letter of acceptance is under reserve.