European Institute for Advanced Behavioural Management

MBA Entrepreneurship & Innovation

Compulsory Modules	1. Academic Term	2. Academic Term
Module 1: Management Basics (9CP)	Strategic Management (3CP) Corporate Sustainability and Social Responsibility (3CP) Soft Skills (3CP)	
Module 2: European Basics (6CP)	European Institutions (3CP) European Regulations (3CP)	
Module 3: Financial Management (6CP)		Learning Business by Doing Business (3CP) Economics and Finance (3CP)
Module 4: Marketing and Management (6CP)		Marketing of Innovations (3CP) Prototyping and Agile Project Management (3CP)
Module 5: Operations Management & Data Analytics (6CP)	Business Model Development (3CP) Data Analytics Project (3CP)	
Module 6: Entrepreneurial Management (12CP)	Entrepreneurship (3CP) Leadership and Human Resource Management (3 CP) Entrepreneurial Management (3CP)	Consumer Behaviour (3CP)
		Master Thesis (15 CP)
CP	30	30

Study plan: Master of Business Administration Entrepreneurship & Innovation